



Board of Directors Meeting Minutes

May 28, 2019
Corporate Boardroom
1301 D-wing
10 Trench Street
Richmond Hill

Members

Mr. Anthony Ianni, Mr. Ray Archer, Mr. Dev Chopra,
Mr. Gary D'Andrea, Mr. Mark Falbo, Mr. Lou Greenbaum,
Dr. Steven Jackson, Ms. Marion Kirsh, Mr. Len Koroneos,
Ms. Fay Lim-Lambie, Ms. Dina Palozzi, Ms. Ruby Philip-Katyal,
Ms. Rina Pillitteri, Mr. Altaf Stationwala, Dr. Robert Wang
Ms. Mary-Agnes Wilson, Ms. Stephanie Zee

Senior Leadership Team

Ms. Stav D'Andrea, Ms. Krista Finlay, Ms. Ingrid Perry,
Mr. David Stolte, Mr. Richard Tam, Ms. Terry Villella

Resource

Ms. Sophie Stratos

Regrets

Dr. Ambrose Lee, Ms. Sheila Neuburger

1.0 Call to Order and Approval of Agenda

Mr. Anthony Ianni, Chair of the Board, called the meeting to order at 8:30 a.m. and confirmed quorum.

MOVED by Ms. Dina Palozzi and seconded by Ms. Marion Kirsh that the agenda for the May 28, 2019 meeting be approved, as presented.

CARRIED

2.0 Declaration of Conflict of Interest

All those in attendance were reminded of their responsibilities with respect to Conflict of Interest.

3.0 Approval of the Consent Agenda

MOVED by Mr. Gary D'Andrea and seconded by Mr. Len Koroneos that the consent agenda be approved, as presented.

CARRIED

4.0 Chair's Remarks

The Chair highlighted activities since the last Board meeting. On March 28th, Altaf Stationwala, as Chair of the Ontario Hospital Association Board, met with the Honourable Christine Elliott, Minister of Health and Long-Term Care. Altaf also attended the Empire Club luncheon featuring the Honourable Vic Fedeli at the Metro Toronto Convention Centre.

On April 4th, the Mackenzie Health Service Milestone Awards were held to pay tribute to staff and physicians who achieved milestones of 5 or more years of service in 2018. On April 6th, Altaf attended the Vaughan In Motion Gala for Cancer Care at the Terrace Banquet Hall in Vaughan. On April 7th, Len Koroneos and Altaf participated in the Annual Volunteer Appreciation Luncheon at Maple Downs Golf Club. On behalf of the Board, they thanked the volunteers for their hard work and commitment and congratulated the award recipients. On April 9th, Altaf also hosted his Annual Coffee with the CEO as part of the volunteer week festivities.

On April 13th, Altaf and Mary-Agnes Wilson joined Dr. Ambrose Lee, Dr. Robert Wang and Dr. Steven Jackson at the Professional Staff Association's Annual Dinner Dance at Universal EventSpace in Vaughan. On April 15th, Altaf attended the Vaughan Chamber of Commerce Post-Budget Breakfast at Eagles Nest Golf Club in Maple. On May 2nd, Altaf and Krista Finlay attended the 2019 Vaughan Chamber of Commerce Business Achievement Awards Dinner at Universal EventSpace in Vaughan.

The Chair thanked all who supported the 14th Annual UniversalCare Strides for Stroke on May 4th, he was pleased to report that a record \$287,000 was raised exceeding last year's all-time record and achieving a new milestone of \$2 million raised since the event's inception in 2006 in support of patient care at Mackenzie Health. The Board congratulated Rina Pillitteri, the foundation and organizing committee for this outstanding accomplishment!

Mackenzie Health celebrated National Nursing Week, May 6th to 12th, with an agenda of events designed to celebrate, educate, inspire and express our sincere appreciation for the unique contributions of both the nursing profession and individual nurses. The Chair took the opportunity to recognize and thank the Chief Nursing Executive, Mary-Agnes Wilson, for her ongoing contribution and commitment to the nursing profession.

Altaf provided Mackenzie Health updates to the Councils of the Town of Richmond Hill on April 30th, Township of King on May 13th and York Region on May 16th. Also on May 16th, Altaf attended a special ceremony to commemorate Ramadan with His Worship, John Tory, Mayor of Toronto at the Ismaili Centre in Toronto.

On May 21st, Mark Falbo, Dina Palozzi, Marion Kirsh, Altaf and staff attended the King Chamber of Commerce luncheon featuring Stephen Lecce, MPP for King-Vaughan, at the Cardinal Golf Club in King City.

On May 22nd, Altaf and Krista Finlay attended the special announcement of the name of the future Hospice Vaughan Institute in Vaughan.

On May 28th, four long-standing Directors' terms on the Board will be ending. Sheila Neuburger, Dina Palozzi, Lou Greenbaum and Ray Archer have all served on the Board in leadership capacities for the past six to nine years. Also on June 19th, Dr. Ambrose Lee's term as President of the Professional Staff Association will be ending. The Chair sincerely thank these Directors for their outstanding contributions to the Board.

As this was the Chair's last Report to the Board, he sincerely thanked the Directors and Management for their support and dedication over the past three years and noted that it was a pleasure and a privilege to lead the Board.

5.0 Presentation

5.1 Marketing Campaign Launch – Community Phase

Ms. Krista Finlay and Ms. Allison Trenholm presented the community campaign creative and media strategy. The Marketing Task Force Members were acknowledged for their contributions. Pre-reading was appended to the meeting package. The presentation included the following: recap of brand strategy; media strategy and campaign architecture; campaign creative; and implementation schedule.

A comprehensive and cohesive approach will be utilized for all Hospital and Foundation communications including recruitment, education, direct mail, events, web and social, so that all efforts are in lockstep with the campaign approach. The target market for a mass campaign will be kind, middle aged families and multi-cultural big-hearted boomers which comprise 62% of the community. These targets will be leveraged via paid digital (advertising, public relations). The digital strategy was developed to align both Hospital and Foundation social and digital platforms and channels, and to implement a robust content strategy that will educate, inform and engage our community, presenting one voice.

A strong, impactful rally cry – *The Ultimate Suits You* – will be used for the public phase of the campaign, which is based on the key values and insights of our target markets as identified through the analytics. The timeline for the public Campaign launch is September 2019.

6.1 Committee Reports

6.1 Finance & Audit Committee

Mr. Len Koroneos, Chair of the Finance and Audit Committee, referred to the pre-circulated committee report and presented the following resolution items before the Board:

6.1.1 2018/19 Year End Audited Financial Statements

MOVED by Mr. Len Koroneos and seconded by Ms. Marion Kirsh:

BE IT RESOLVED that the Board of Directors approve the 2018/19 Year End Audited Financial Statements.

CARRIED

6.1.2 Auditor's Report

MOVED by Mr. Len Koroneos and seconded by Mr. Ray Archer:

BE IT RESOLVED that the Board of Directors approve the 2019 Auditor's Report.

CARRIED

6.1.3 BPSAA Attestation

MOVED by Mr. Len Koroneos and seconded by Ms. Marion Kirsh:

BE IT RESOLVED that the Board of Directors grants approval for the Chair and CEO to sign off on the Compliance Report – Attestations for the period of April 1, 2018 to March 31, 2019.

CARRIED

6.1.4 Transfer Payment Annual Reconciliation

MOVED by Mr. Len Koroneos and seconded by Mr. Mark Falbo:

BE IT RESOLVED that the Board of Directors approves the Transfer Payment Annual Reconciliation (TPAR) for the Mental Health Outpatient Program and the Centre for Behaviour Health Sciences Program for submission, as presented.

CARRIED

6.1.5 Service Accountability Agreements

6.1.5.1 M-SAA Agreement

MOVED by Mr. Len Koroneos and seconded by Ms. Dina Palozzi:

BE IT RESOLVED that the Board of Directors ratifies the 2019-22 Multi-Sector Service Accountability Agreement, including the associated schedules and performance targets, as approved by the Executive Committee of the Board on April 18, 2019.

CARRIED

6.1.5.2 L-SAA Agreement

MOVED by Mr. Len Koroneos and seconded by Mr. Dina Palozzi:

BE IT RESOLVED that the Board of Directors ratifies the 2019-22 Long-Term Care Home Service Accountability Agreement, as approved by the Executive Committee of the Board on April 18, 2019.

CARRIED

6.1.6 Increase to Line of Credit

Ms. Rina Pillitteri recused herself from the meeting for this matter.

MOVED by Mr. Len Koroneos and seconded by Mr. Gary D'Andrea:

BE IT RESOLVED that the Board of Directors approves the increase to the operating line of credit from the current \$20M to \$75M.

AND

BE IT RESOLVED that the Board of Directors grants approval that the President and CEO, together with the Vice President, Finance and CFO, be authorized to establish for and on behalf of Mackenzie Health, an increase to the line of credit for \$75M from the Royal Bank of Canada on the terms set out in the Revolving Credit Agreement.

CARRIED

6.1.7 Award of Rehab Services Contract

MOVED by Mr. Len Koroneos and seconded by Ms. Fay Lim-Lambie:

BE IT RESOLVED that the Board of Directors grants approval for the CEO and CFO to award the contract for the provision of community rehab and home care to SE Health, per our Signing Authority and Delegation Policy.

BE IT RESOLVED that the Board of Directors grants approval to use limited tendering non-application (i) (v) for the award of the aforementioned contract.

CARRIED

6.2 Human Resources Committee

Ms. Marion Kirsh, Chair of the Human Resources Committee, reported on the pre-circulated committee report.

6.3 Quality, Safety and Risk Committee

Ms. Fay Lim-Lambie, Chair of the Quality, Safety and Risk Committee, reported on the pre-circulated committee report.

7.0 Comments/Reports

7.1 Chief Executive Officer

There was no business to address under this item.

7.2 Chief Nursing Executive

Ms. Mary-Agnes Wilson, Chief Nursing Executive, reported on workplace violence. The presentation included recent updates to the legislative framework, healthcare sector overview, a reported nursing incident, strategies in place at Mackenzie Health, and targeted activities approach in high incident locations such as the Emergency Department and Mental Health.

7.3 Chief of Staff

Dr. Steven Jackson, Chief of Staff, presented the Physician Balanced Scorecard and Choosing Wisely Canada – a national voice for reducing unnecessary tests and treatments in healthcare.

7.4 Professional Staff Association

There was no business to address under this item.

8.0 Other Business

There was no business to address under this item.

9.0 Adjournment

There being no further business, the meeting adjourned at 9:40 a.m.